

RACHEL HOFFMAN

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BSJ 2012, Journalism and Art History
Medill School of Journalism | Northwestern University

WORK EXPERIENCE

Howard Area Community Center | Communications Coordinator
March 2016–May 2018

Created communications materials for fundraising and spreading awareness of the organization and the needs of low-income people in Rogers Park. Materials included: appeal letters, blog posts, photos, videos, flyers, social media posts, invitations, and electronic and print newsletters.

BPI | Communications Manager
June 2015–February 2016

Created communications materials to raise awareness of the organization and its housing rights and early education advocacy for donors and community members on the South Side of Chicago.

Children and Family Justice Center | Communications Manager
February 2013–October 2014

Created video and written communications materials to raise awareness of juvenile justice issues and advocate for youth in the criminal justice system in Chicago and Illinois, as well designed materials for Know Your Rights trainings for youth.

MEDLIFE | Media Intern
October 2012–December 2012

Created blog posts, photos, and videos for raising awareness of health inequity in Ecuador. Specialized in stories about families using MEDLIFE services, like pop-up health clinics and funding to receive medical care, focusing on children's health in impoverished rural communities.

Asian American Advancing Justice-Chicago | Communications Intern
June 2012–October 2012

Created video and photo communications materials for special events, immigrant youth organizing, and policy advocacy.

**Trained as a Court Appointed Special Advocate (CASA) for Illinois*

FREELANCE

Global Post
Reporting Fellowship

The Gate Newspaper
Reporter

Project NIA
Graphic designer, writer, and editor

Connections for the Homeless
Photographer and graphic designer

Chicago Desi Youth Rising
Videographer and photographer

Latterly
Reporter and photographer

the membrane
Comic Artist

TECH SKILLS

Adobe Creative Suite 6
Videography
Photography
Graphic Design
Wordpress
Microsoft Office

VOLUNTEER ACTIVISM

Chicago Childcare Collective
Childcare volunteer and trainer

Jewish Voice for Peace-Chicago
Organizer

***Anti-racism organizing with a variety of organizations**